

INSIGHT 1E / EXTRA ACTIVITY



Corrigé

This picture shows two men standing in an office. They are both wearing shirts and ties but the man on the left is also wearing a suit. He is probably in his fifties whereas the man on the right is considerably younger, perhaps in his thirties. The older man is certainly the CEO (Chief Executive Officer) whose office they are in. The younger man has a very worried look on his face and is holding a pink slip, a document given to Americans when they lose their job. So he has probably just learned that he has been fired. We learn from the caption that this is due to outsourcing because the younger man is asked to attend an exit interview... but he has to go to Calcutta! The caption has a humorous effect on us because it suggests that outsourcing has been taken to its extreme: even employees who are fired have to go overseas for their exit interviews. It seems unlikely that this would really happen, of course, but the aim of the cartoonist is certainly to show us that companies are prepared to go to any lengths to increase profit margins and that outsourcing is becoming more and more common.

