

Daisy girl



> Overview

1 Type of document:

2 Aim of the document:

3 Probable time & place (justify your answer):

.....

4 The document falls into two parts. Say what they show.

Part 1:

Part 2:



> Zoom in

5 Say what the first part evokes in you. Explain your answer.

Freedom. Peace. Innocence. Fragility. The future.

6 What is the turning point? A sound bite. A picture.

Explain.

7 a. Say what cinematic techniques are used to present the girl.

- Movement: tracking shot. zoom in. zoom out. pan.

- Shots: extreme close-up. close-up. medium shot. full shot.

b. Explain what the techniques are used for in this film.

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8 Contrast the two main parts of the video. Fill in the table.

	Part 1	Part 2
Images
Voices
Noises

9 a. Pick some adjectives to describe the three men's voices.

- implacable, relentless. soft. scary. sad.
- friendly. ominous, threatening. serious. reassuring.

b. Justify your choices.

Voice # 1:

.....

Voice # 2:

.....

Voice # 3:

.....

10 a. Guess who the second man is:

- b. First sentence: "These are the takes! steaks! stakes!"
 enjeux morceaux ennemis

c. Get the rest of what he says.

"To make a in which all of can live.

Or to go the dark. We must love

or we"

d. Explain his message.

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11 Say what effect this advert was supposed to have on viewers.

.....

12 Final message: "The are too for you to

....."



> Look back

13 Who is indirectly targeted by this ad? What is implied about that person?

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14 Explain the historical context.

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15 Do you think this ad is well done? Explain your answer.

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