

# I wouldn't steal

## Zoom in

### Part 1

1. Describe the three scenes.

Scene # 1: **A young man is running and clutching a handbag he must have stolen.**

Scene # 2: **A young woman is probably about to steal a car.**

Scene # 3: **Someone is stealing a TV set.**

2. Suggest what this video may be about.

**It may be about stealing things, or protecting your property.**

### Part 2

3. What is this video about? **It's about illegal downloading.**

4. a. The characters are portrayed as:  outlaws.  indifferent people.  **helpful people.**

b. Explain what the characters are actually doing in this part.

Character # 1: **He was actually trying to give a woman a lost handbag.**

Character # 2: **She was looking for a car owner whose dog was locked in.**

Character # 3: **He was only playing a game.**

5. Say who is attacked or supported in this video. Explain why.

a. Entertainment industry:  **attacked.**  supported.

→ **They are accused of lobbying to adapt laws, exploiting artists, and selling propaganda.**

b. Artists:  attacked.  **supported.**

→ **They are portrayed as victims of multinationals. Viewers are asked to "support artists".**

c. Downloaders:  attacked.  **supported.**

→ **Downloading and sharing is described as "fair".**

6. What political group produced this video? **The Greens.** Comment on that.

## Look back

7. a. How would you describe the pictures and the music?  Professional.  **Underground.**

b. Why did the producers create that effect? **They wanted to refer to underground culture/ youth culture, to make a film that looks a bit like a cartoon or a homemade film that appeals to young people. They also wanted to do something that does not look like a conventional advert.**

8. Do you think this video is well done? Explain your answer.